

IONIA COUNTY ROAD COMMISSION  
STRATEGIC PLANNING QUESTIONNAIRE  
FOR CUSTOMER INPUT  
AUGUST 2016

1. What should the three primary goals of the Ionia County Road Commission (ICRC) be for the next 5-10 years?

a. \_\_\_\_\_  
\_\_\_\_\_

b. \_\_\_\_\_  
\_\_\_\_\_

c. \_\_\_\_\_  
\_\_\_\_\_

2. What could the ICRC do to make Ionia County better?

\_\_\_\_\_  
\_\_\_\_\_

3. What is the ICRC currently doing that it should do more of?

\_\_\_\_\_  
\_\_\_\_\_

4. What is the ICRC currently NOT doing that it should be doing?

\_\_\_\_\_  
\_\_\_\_\_

5. What new ideas/old ideas should the ICRC consider or reconsider?

\_\_\_\_\_  
\_\_\_\_\_

6. What should the long range direction for the ICRC be?

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\_\_\_\_\_

***PLEASE RETURN BY FRIDAY, AUGUST 26, 2016 TO THE IONIA COUNTY  
ROAD COMMISSION AT P.O. BOX 76, IONIA, MI 48846 OR FAX TO (616)527-  
8848 OR VIA E-MAIL TO INFO@IONIACOUNTYROADS.ORG***